## Retail Workshop

## Tuesday 4 October 2011 7pm-9pm

Currock House Community Centre Lediard Avenue, Currock, Carlisle, CA2 4BS

## I never knew you sold that...

Identifying ways to make the most of your shop, what it's called, its appearance and maximising window appeal.

Making sure those important first impressions are positive and long lasting.

## Hosted by 'Shop Doctor' Bill Smith

For more information or to book your **FREE** place email **bill@sldt.co.uk** or call Bill on **015394 40020** 





The Shop Doctor Retail Support Programme is funded by Carlisle City Council and delivered by Let's Talk Shop Ltd